

**THE WEDNESDAY READER**  
**December 14, 2022**

*Please note: This will be the last Wednesday Reader for 2022 as I will be on vacation beginning Tuesday, December 20, and back in the office on Tuesday, January 3. Enjoy the upcoming break, have a Merry Christmas, and Happy New Year. See you in 2023. ~Eric*

**Register Today for the WBEA 2023 Conference—Early Bird & Room Rates End January 15**

The Western Business Education Association's [2023 Conference](#) will be February 16-19, 2023, in Helena at the [Best Western Premier Helena Great Northern Hotel](#).

January 15 is the deadline to [register for the conference](#) at the early bird rate of \$250 and to [reserve rooms](#) at the Great Northern Hotel at the conference rate of \$140, plus taxes, and includes daily breakfast.

The conference registration includes the Exhibitors' Networking Reception on Friday evening, the Saturday Luncheon, and the Awards Banquet and Closing Session on Sunday evening. Other conference activities include the WBEA Silent Auction, the Great WBEA Pineapple Pull, and Saturday's Dining Up the Gulch.

There are currently 28 breakout sessions available focusing on a variety of topics and technologies, including accounting, classroom activities and management, computer programming, cybersecurity, drones, economics and financial literacy, entrepreneurship, eSports, leadership, and many, many more.

Please visit the [WBEA 2023 Conference](#) website for more details and to register and book hotel rooms.

**Results Announced for the Fall 2022 Edition of Big Sky Biz Sim**

The [Montana Council on Economic Education](#) (MCEE) is excited to announce the results of the Fall 2022 semester edition of the [Big Sky Biz Sim by First Interstate Bank](#).

The top three teams, and prize winnings, are from Sidney High School and coached by Business teacher Russel Biniek:

- First Place: Three Queens Inc., winning \$500
- Second Place: Back Row Widget Co., winning \$250
- Third Place: Schmooze, winning \$150

MCEE will also send a \$50 Visa Gift Card to each of the Industry Winners listed below.

- Industry A: J.A.S.H. East Helena High School; teacher Angela Huschka
- Industry B: YNW, Glacier High; teacher Josh Munro
- Industry C: NN&B, Laurel High School; teacher Lisa Condon
- Industry D: Wreckers Inc., Laurel High School; teacher Lisa Condon
- Industry E: The Terrible Threes, Sidney High School; teacher Russel Biniek
- Industry F: a.k.g., Sidney High School; teacher Russel Biniek
- Industry G: G9; Heritage Christian School; teacher Bethany Alberda
- Industry H: Keepin' It Reel Fishing, Three Forks Schools; teacher Jessica Oehmcke
- Industry I: Taylors T-Shirts, Helena Capital High School; teacher Terri Norman
- Industry J: Stork Industries, Corvallis High School; teacher Alyce Leonardi
- Industry K: Cheese Time, Skyview High School; teacher Molly Barta

Big Sky Biz Sim by First Interstate Bank is Montana's premiere student business simulation. This is an in-class business simulation where students make all of the operating decisions for their business to produce, sell and distribute widgets. The decision inputs are then matched against other teams competing across Montana for the highest stock market price at the end of eight quarters, or weeks in the simulation.

Registration for the Spring 2023 semester will open after the first of the year. To learn more, visit the [Big Sky Biz Sim by First Interstate Bank](#) page of the MCEE [website](#).

### **[Register for NGPF's First Virtual Conference of 2023—January 21](#)**

[Next Gen Personal Finance](#) (NGPF) announces its first virtual event of 2023—[Tools for Teaching Excellence Conference](#)—on Saturday, January 21, 2023.

The [Tools for Teaching Excellence Conference](#) will be held from 8 am-3:30 pm (MST) with everyone who attends at least two hours of conference programming qualifying to win \$1000 in prizes at the end of the conference during the Raffle and Wrap-Up session.

[Register today](#) for the virtual conference.

### **[ISTE is Heading to Philly for ITSELive 23](#)**

The International Society for Technology in Education (ISTE) will be holding the 2023 national conference, [ITSELive 23](#), in Philadelphia, PA, June 25-28, 2023. Registration for ITSELive 23 opens January 10, 2023. Set a reminder now, then be among the first to discover all the ways to engage and learn—and save your seat.

ISTE is offering both an in-person and virtual option for ITSELive 23. Pricing and registration deadlines are available on the [ITSELive 23](#) website.

### **[January 6 is Due Date for The Prospects First Submissions for Fall Competition](#)**

The [Montana Chamber Foundation](#) is excited to again be hosting this [competition](#) and cannot wait to see what ideas are submitted. There are thousands of dollars in cash, scholarships, and experiences available. Last year there was over \$75,000 in cash and prized awarded. This is a great opportunity to get your students ideas exposed to business leaders in Montana.

[Tiana Yates](#) ([tiana@montanachamber.com](mailto:tiana@montanachamber.com)), the Montana Chamber Empowered Coordinator, will be your main contact for this year's competition. You do not have to be teaching [Empowered](#) to participate in the contest.

[The Prospects](#) includes both a high school and a middle school division. The Fall competition is open now with first submissions due January 6, 2023. Spring, or final submissions, are due March 10, 2023. The Awards Show will be held virtually, April 20.

#### Key Dates for The Prospects 2023

- January 6: First Submission Date
- January 12: Advancements Announced
- March 10: Final Submission Date
- March 24: Final Advancements Announced
- April 20: Virtual Awards Show
- May 21-23: In-person competition in Bozeman for the Grand Champion prize

After the first submission date (January 6), the current entries will be reviewed and then those to be judged for prizes will be announced. After the final submission date (March 10), any new submissions will be reviewed and the submissions out of that group that will be moving on to be judged for prizes will be announced. Judges will have four (4) weeks to review all the advanced submissions and winners from those will be announced on the virtual awards show, April 20.

The submissions that place in the top 5 for new and existing businesses (10 submissions total) will be invited to Bozeman to compete for the Grand Champion prize. They will have in person mentorship opportunities, get a tour of the college, explore Bozeman, and compete Shark Tank style with their submission.

Eligibility: Any of Montana's high school and middle school students are encouraged to submit their innovative ideas and solutions or enter their existing businesses.

Submissions: Pitch Video (2 minutes or less), Business Summary (1,000 words max.), a Waiver Form signed by an Educator and/or Parent or Guardian, and a completed W-9 Form.

Complete contest and submission details can be found on [The Prospects page](#) of the Montana Chamber Foundation website.

For questions, please contact Tiana Yates at [tiana@montanachamber.com](mailto:tiana@montanachamber.com).

### **Mark Your Calendars for Empowered's RiseUp Summer PD Event—July 18-20 in SLC**

[Empowered](#) will be hosting a Northwest regional [RiseUp](#) in Salt Lake City, July 18-20, 2023. [RiseUp](#) events are the flagship of Empowered's in-person training and professional development program. These three day, regional programs are designed to assemble 300+ educators (each) to share a truly unique PD experience. Speakers, panels, sessions, and leave-to-learns are specifically designed to be hands-on and foster participation and exploration.

Thanks to the generous support of Empowered's donors and financial partners, registration for RiseUp events is free. Meals and snacks are included as part of the program and hotel scholarships are available for those traveling to participate. Teachers attending RiseUp are responsible for their transportation costs and incidentals. Professional Development Certificates will be issued to all participants.

For more information about [Empowered](#) and the 140+ engaging learning activities, a collection of tools and resources to help bring learning to life, and training and professional development opportunities, please visit the [Empowered website](#). For details regarding [RiseUp](#) and to sign up for Salt Lake City-specific event news and updates, please visit the [RiseUp website](#).

### **Encourage High School Seniors to Apply for the Cutler-Bell Prize**

The [Computer Science Teachers Association](#) (CSTA) has opened applications for the [2022-2023 Cutler-Bell Prize](#), which looks to recognize up to four high school senior students residing in the US for their projects in computer science.

Winners will receive a \$10,000 prize to go to their college/university of choice. [Applications](#) are due by January. 27, 2023.

Up to four winners will be selected annually and will receive:

--A \$10,000 scholarship (administered through the financial aid department at the university the student will attend).

--Complimentary registration to the virtual CSTA 2023 Annual Conference, a "VIP" swag box with their award, and a featured video spot on the main stage.

--Recognition on CSTA and ACM's websites.

Have questions about the award? [Join the CSTA Awards committee](#) on December 15 for a Q&A session about the award.

### **NBEA 2023 Annual Convention & Trade Show Registration Now Open—Attend Live or Online**

The [National Business Education Association](#) (NBEA) is again offering the [2023 Annual Convention and Trade Show](#) as hybrid event, April 3-6, 2023.

The [NBEA 2023 Annual Convention](#) will be held in Kansas City Missouri, at the Kansas City Marriott Downtown as well as online via Zoom. There will be a streamlined convention schedule with an abundance of concurrent sessions that guarantee something for everyone, keynote speakers to spark your passion and drive, and new networking opportunities.

Registration is now open for both the participation options. The early bird NBEA member registration rate for the in-person option is \$399 and \$249 for virtual. Early bird registration rates end February 20, 2023.

### **Fun Facts & Trivia**

Released on January 25, 1961, *One Hundred and One Dalmatians* is an animated feature film about Pongo, a clever Dalmatian, who arranges to get married to the female of his choice, Perdita, and to round things out, gets his master, Roger Radcliff wed to Perdita's pretty mistress, Anita.

Soon Perdita produces 15 puppies, which the evil Cruella De Vil arranges to have kidnapped in her quest to make a fabulous Dalmatian-fur coat, also gathering many other puppies in order to accomplish her aim.

Helped by the Twilight Bark, whereby dogs throughout the city and the countryside pass along the word of the missing puppies by barking, Pongo and Perdita go into action and locate 99 stolen puppies in Cruella's sinister-looking home, Hell Hall.

Pongo, Perdita, and the puppies manage to escape and through various ruses elude the pursuing Cruella.

Cruella and her henchmen, Horace and Jasper Badun, get their just desserts.

Roger and Anita adopt the puppies, and with their new family of 101 Dalmatians and Nanny to look after them, plan to build a "Dalmatian Plantation" and live happily ever after.

The *One Hundred and One Dalmatians* film is based on the 1956 *The Hundred and One Dalmatians* book by Dodie Smith.

It was the first feature to solely use the Xerox process for transferring the animators' drawings to cels.

Prior to this, each one of the animators' drawings had to be hand traced in ink onto a cel.

The new process sped up production greatly, especially in a film that had so many dogs, and not just dogs, but spotted dogs.

The famous Twilight Bark, used to rescue the puppies, was later adopted as the name for the newsletter for Disney Feature Animation.

Note the spelling of Dalmatians—this his word is probably the most-misspelled Disney word, with most people misspelling it "Dalmations."

With Dalmatia being a place, people and dogs from there are Dalmatians.

Dalmatia is one of four historic regions of Croatia, along the east shore of the Adriatic Sea.

In 1996, *101 Dalmatians*, a live-action adaptation of the 1961 film was released.

The 1996 film was written and co-produced by John Hughes and stars Glenn Close and Jeff Daniels.

In the 1996 film, none of the speak, unlike in the 1961 original.

A sequel, *102 Dalmatians*, was released in 2000.

In 2021, *Cruella* was released and is based on the character Cruella de Vil.

It is the third live-action adaptation in the *101 Dalmatians* franchise and serves as a reboot and an alternate origin story for the title character.

Emma Stone stars as the title character and is set in London during the punk rock movement of the 1970s.

The film revolves around Estella Miller, an aspiring fashion designer, as she explores the path that leads her to become a notorious up-and-coming fashion designer known as Cruella de Vil.

Issues of the Wednesday Reader are archived on the Montana Business Education Association (MBEA) website at [www.mbea.info](http://www.mbea.info). The Wednesday Readers are under the Newsletter section and listed most recent first.

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*"You don't make decisions because they are easy; you don't make them because they are cheap; you don't make them because they're popular; you make them because they're right." ~Rev. Theodore Hesburgh*