

## **THE WEDNESDAY READER**

### **August 24, 2022**

Welcome to the 2022-2023 school year. Today marks the start of the *Wednesday Reader* for the school year. The *Wednesday Reader* is a weekly informational email containing details about professional development opportunities, events for students, curriculum resources, funding opportunities, and other interesting items for your use.

Please feel free to share any resources, events, and ideas you may think may be interesting to other Montana Business & Marketing Education professionals. Enjoy your day and have a great year ~ *Eric Swenson, Business Education Specialist, [eswenson@mt.gov](mailto:eswenson@mt.gov)*.

*Please note, I will be out of the office next week beginning Tuesday afternoon, August 30, and back after the Labor Day weekend on September 6. Therefore, next week's Wednesday Reader will be sent out a day early on Tuesday.*

### **Mark Your Calendars & Plan Your Budgets for 2022-2023 Events**

Below is a preview of some of the planned Career & Technical Education & Business Education professional development for the 2022-2023 school year.

#### [New CTE Professionals Workshop 2022](#)

--Virtual Sessions September 20 & October 11 & In-person session October 19; Billings Hotel & Convention Center

#### [Adobe MAX 2022](#)

--October 18-20; Virtual & Los Angeles, California

#### [Montana ACTE Institute 2022](#)

--October 20-21; Billings Hotel & Convention Center

#### [Jumpstart National Educator Conference 2022](#)

--November 5-6; Atlanta, Georgia

#### ACTE's [CareerTech VISION 2022](#)

--November 30-December 3; Las Vegas, Nevada

#### [NICE K12 Cybersecurity Education Conference](#)

--December 4-6; St. Louis, Missouri

#### Western Business Education Association [2023 Conference](#)

--February 16-19; Best Western Premier Great Northern Helena

#### [National Business Education Association 2023 Convention](#)

--April 3-6; Kansas City, Missouri

#### [ACTE Region 5 Leadership 2023 Conference](#)

--April 12-15, 2023; Fargo, North Dakota

#### International Society for Technology in Education's [ISTELive 2023](#)

--June 25-28; Philadelphia, Pennsylvania

### **Nominations now being accepted for MBEA Awards Program**

The [Montana Business Education Association](#) (MBEA) is now accepting [nominations](#) for Outstanding New Business Teacher, Outstanding Business Teacher, Distinguished Service Award, and Lifetime Achievement Award.

Awards will be presented during the MBEA Business Meeting during the [Montana ACTE Fall Institute](#) in Billings. The MBEA Business Meeting will be held Friday morning, October 21, from 8-9:30 am at the Billings Hotel & Convention Center.

Nominations can be [submitted online](#). For questions about the nomination process, please contact MBEA Past President [Calie Wineinger](#).

### **Download the Montana Business Education Planning Calendar & Course Codes Manual for 2022-2023**

To help plan your school year, including professional development opportunities and Career & Technical Student Organization events, download your [Montana Business Education Planning Calendar for 2022-2023](#) today from the [Montana Business Education Curriculum Resources](#) shared Google Drive folder at [bit.ly/MTBusEd22-23](http://bit.ly/MTBusEd22-23).

Additionally, the 2022-2023 edition of the [Montana OPI TEAMS K-12 Course Codes, Business & Marketing Education Reference Manual](#) is also available for [download](#). Please be sure to review the Notes for Business Education-Related Courses and Course Updates and Endorsement Additions for FY2022 Course Listings sections for important details and updates for the new school year.

It is also highly recommended teachers utilize the [TEAMS Course Coding Worksheet](#) to align your 2022-2023 course offerings to the proper course codes and to ensure correct enrollment numbers are entered into TEAMS. Once completed, please share your Worksheet with the individuals within your district/school who enter data in TEAMS. Remember, once TEAMS closes for the Fall Data Entry, courses cannot be changed or added; course information for all semesters/trimesters must be submitted in the fall.

If you have any issues accessing the files above, please let me know via email at [eswenson@mt.gov](mailto:eswenson@mt.gov).

### **New CTE Professionals Workshop—FREE Professional Development for Those New to the CTE Classroom**

The Office of Public Instruction's Career and Technical Education Specialists will be conducting the New CTE Professionals Hybrid Workshop 2022 via three (3) sessions—two (2) virtually and one (1) live, in-person—beginning Tuesday, September 20, via Zoom.

The [New CTE Professionals Hybrid Workshop 2022](#) focuses on early-career professionals—specifically Career & Technical Education professionals within the first five (5) years in a Montana Career & Technical Education classroom. Additionally, Montana CTE professionals who have participated in the past are invited to attend to enhance their classroom skills and knowledge of Career & Technical Education. School administrators and counselors who maybe new to or want to learn more about Career & Technical Education in Montana are also invited to attend.

This FREE professional learning opportunity will provide attendees with information on a variety of topics related to Career & Technical Education including

- Advisory committees,
- Classroom safety & liability,
- CTE and program-area standards and guidelines,

- Dual Enrollment,
- Instructional strategies for the CTE classroom,
- Managing and marketing local Career and Technical Student Organizations
- Montana Career Pathways,
- Perkins funding,
- Professional development organizations,
- State CTE funding & data reporting,
- Work-Based Learning, and
- workplace Skills through your CTSOs.

The hybrid workshop will be held virtually Tuesday afternoon September 20 and October 11, and live, in-person, on Wednesday, October 19 in Billings at the Billings Hotel and Convention Center.

The workshop is offered free of charge and up to seven (7) OPI Renewal Units will be offered.

Additional details about the New CTE Professionals Hybrid Workshop 2022, including a schedule of events, is available on the [Secondary CTE](#) page of the OPI website.

[Registration](#) for the New CTE Professionals Hybrid Workshop 2022 can be completed and submitted online at [bit.ly/NewCTE2022](http://bit.ly/NewCTE2022). Registrants will receive a packet of materials onsite in Billings on Wednesday, October 19. To be included in the materials count, please submit registration by the end of the day on Monday, September 19, 2022. Please note, materials cannot be guaranteed for registrations received after September 19.

For registration assistance or for more information, please contact Business Education Specialist Eric Swenson at [eswenson@mt.gov](mailto:eswenson@mt.gov).

### **Montana CTE Professionals Gathering in Billing for Fall Institute**

The Montana Association for Career & Technical Education (Montana ACTE) invites all Montana Career & Technical Education professionals to Billings for the [Montana ACTE Fall Institute](#), October 20-21. The 2022 event, *Teaching the Skills to Pay the Bills*, will be held at the [Billings Hotel & Convention Center](#).

A 2022 Registration Packet with a schedule of events and lodging information is available on the [Professional Development](#) page of the [Montana ACTE](#) website. Rooms can be reserved at the Billings Hotel & Convention Center at \$99 plus tax & fees/night using the group ID Montana ACTE. The room block ends September 18.

### **TEAMS Virtual Work Sessions Scheduled for September and**

The Accreditation and Educator Preparation unit is offering [14 virtual work sessions](#) in September and October to assist with completing the Terms of Employment, Accreditation, and Master Schedule (TEAMS) report.

They are all via Zoom and you do not need to register beforehand. There are five (5) sessions intended for new users and nine (9) sessions for returning users that discuss FY2023 Updates.

The complete 2022-2023 TEAMS Virtual Work Sessions Schedule can be downloaded [here](#). The first session will be held September 19. The deadline to submit TEAMS data is November 1.

## **Register for NGPF's Back to School Conference—Saturday, August 27**

[Next Gen Personal Finance](#) (NGPF) is hosting a free, one day, virtual [Back to School Conference](#) on Saturday, August 27, 2022, from 8 am-3:30 pm (MDT).

The seven hours of free programming is to help you start the school year better informed about hot topics in the world of finance and feeling confident in knowing how to increase student engagement.

The conference will feature never-before-seen Virtual PD sessions, popular PD sessions from the past school year, a highly anticipated keynote discussion with finance blogger Carmen Perez on The Future of Money and Technology, and [NGPF Academy](#) credit for each session you attend (one credit per time slot).

As a bonus, everyone who attends at least two hours of conference programming will qualify to win additional prizes at the end of the conference during the Raffle and Wrap-Up session. *Note: No NGPF Academy credit will be given for the 30-minute Raffle & Wrap-Up.*

[Register today](#). If you participate, be sure to work with your district/school to get OPI renewal units for the sessions attending; you can earn up to seven (7) OPI renewal units.

## **Applications for 2022-2023 Perkins Rural Reserve Grants Now Open**

Applications for the [Montana Perkins Secondary Rural Reserve Grant](#) can be submitted for the 2022-2023 grant cycle. The purpose of this year's [Montana Perkins Secondary Rural Reserve](#) grant is to create career awareness, recruit, and retain students within a CTE Secondary Program of Study that leads to a high skill, high wage, or in-demand occupations.

There are currently 176 schools offering over 260 Career and Technical Education courses to students in grades 5-8 in our Montana schools. The most offered course is in career exploration. Since Montana does not receive enough funding to allow us to provide Perkins funding for middle school programs this year's Rural Reserve Grant will be to encourage pathway work for the middle grades.

Schools could use the funds to help:

- establish innovative delivery methods for career exploration
- expose students to employability skills earlier
- establish foundational elements for work-based learning
- improve transitions from middle grades into secondary Career and Technical Education pathways.

[Grants](#) of up to \$5,000 each will be available to secondary Perkins eligible school districts to support CTE work in the middle grades (5-8). Schools will have had to complete the Perkins Comprehensive Local Needs Assessment (CLNA), and their E-Grant application must be approved for the 2022-2023 Grant cycle before applying.

Schools that were awarded in previous years are eligible to apply, however, preference will be given to new applicants. The 2022-2023 application can be downloaded from the [CTE page](#) of the OPI website under the Funding menu.

## **Public Service Loan Forgiveness Program**

As an employee of a local public and/or private school system, you may qualify for the [Public Service Loan Forgiveness \(PSLF\) Program](#). PSLF is a federal program that forgives the remaining balance on direct loans after 120 qualifying monthly payments under a qualifying repayment plan while an individual is working full-time for a qualifying employer.

Last year, the U.S. Department of Education announced a time-limited waiver to allow borrowers to receive credit for past periods of repayment that would otherwise not qualify for loan forgiveness. Under the temporary waiver, any prior period of repayment counts as a qualifying payment, regardless of loan program, repayment plan, or whether the payment was made in full or on time, provided the employment requirements are satisfied.

The waiver is only available for a limited time. The deadline to submit the [PSLF Application](#) for the waiver is October 31, 2022. Individual employees are responsible for submitting all necessary forms to the U.S. Department of Education. Requests for employment certification should be directed to campus human resources.

More information, including a handy [Help Tool](#) to determine eligibility and [FAQs](#) about the PSLF program, is available [here](#).

### **[Code.org Offering a Virtual Fall Teacher Training](#)**

[Code.org](#) is offering a fall Computer Science Discoveries professional development course. The course will be held over nine (9) half-days on Saturday mornings from September 10 through November 5.

Computer Science Discoveries is a hands-on introductory course for grades 6-10.

This virtual course is being provided by Code.org regional partner AVID and will be led by Washington-based facilitators in both a synchronous/asynchronous blend. The course is open to Montana educators on a first-come, first-serve basis; however, scholarships for Montana educators are currently not available. The cost to complete the course is \$1500.

For complete details and to register, visit AVID's [Computer Science Discoveries page](#).

### **[ACTE Offering Two Webinars for those Interested in Esports](#)**

The [Association for Career & Technical Education](#) (ACTE) is hosting two [webinars](#) covering innovative best practices and research in Esports.

Academic Esports—An Evolving Technology in CTE Pathways: Student Gamers will be held on September 13 at 2:00 pm (MDT).

Academic Esports—An Evolving Technology in CTE Pathways: Research in Academic Esports will be held on October 12 at 2:00 pm (MDT).

For complete details and to register, please visit [ACTE's Webinars page](#).

### **[Adobe MAX 2022 Again Offering a Virtual Option \(for FREE\) if you can't get to LA](#)**

[Adobe MAX: The Creative Conference](#) will be held October 18-20 in Los Angeles; however, Adobe is again offering a virtual option.

For the in-person option in LA, educators can register for \$1295 and students for \$299. The LA conference will be held at the Los Angeles Convention Center with several [hotel options](#).

The [virtual option](#) is being offered for FREE and includes 100+ online sessions, mainstage presentations, luminary sessions, and shop and sponsor giveaways.

Visit the [Adobe MAX](#) site for complete details and to register. If you participate in Adobe MAX, be sure to work with your district/school to receive OPI renewal units.

### **Fun Facts & Trivia**

*Snow White and the Seven Dwarfs* premiered on December 21, 1937, at the Carthay Circle Theater in Hollywood, it was the first animated feature film.

The film cost \$1.4 million and featured such classic songs as "Some Day My Prince Will Come," Heigh Ho," and "Whistle While You Work."

More than 750 artists worked on the film, which took three years to produce.

Of the many who auditioned for the voice of Snow White, Walt Disney chose the young singer Adriana Caselotti.

Harry Stockwell, the father of Dean Stockwell, did the voice of the Prince.

Pinto Colvig, who was the original voice of Goofy, was the voice of Sleepy.

Some animators were opposed to the name Dopey, claiming that it was too modern a word to use in a timeless fairy tale.

Walt Disney made the argument that William Shakespeare used the word in one of his plays.

While this managed to convince everyone, any reference to the term "dopey" is yet to be found in any of Shakespeare's work.

The original names of the Dwarfs, before Disney renamed them, were Snick, Glick, Blick, Flick, Plick, Whick and Quee.

Walt had gotten the idea for the film when he was a newsboy in Kansas City, and he saw a major presentation of a silent film version of the story starring Marguerite Clark.

The screening was held at the city's Convention Hall in February 1917, and the film was projected onto a four-sided screen using four separate projectors.

The movie made a tremendous impression on the 15-year-old viewer because he was sitting where he could see two sides of the screen at once, and they were not quite in sync.

The film received a special Academy Award in 1939 consisting of one full-size Oscar and seven dwarf Oscars, presented to Walt Disney by Shirley Temple.

For a while after its release, the film became the highest-grossing motion picture of all time, until finally surpassed by *Gone With the Wind* a couple of years later.

The original worldwide gross was \$8.5 million, a figure that would translate into several hundreds of millions in today's dollars.

In England, the film was deemed too scary for children, and those under 16 had to be accompanied by a parent.

For its 1993 reissue the film was completely restored, being the first ever to be completely digitized by computer, cleaned up, and then printed back to film.

For those familiar with Disney's "hidden Mickey" campaign, there is a hidden Mickey formed by three stones on the wall behind the Queen as she strides down to the basement to perform her spell.

Issues of the Wednesday Reader are archived on the Montana Business Education Association (MBEA) website at [www.mbea.info](http://www.mbea.info). The Wednesday Readers are under the Newsletter section and listed most recent first.

Eric Swenson  
Business Education Specialist  
Montana Office of Public Instruction  
PO Box 202501  
Helena, MT 59620-2501  
406.444.7991  
406.444.1373 (Fax)  
eswenson@mt.gov



*"You don't make decisions because they are easy; you don't make them because they are cheap; you don't make them because they're popular; you make them because they're right." ~Rev. Theodore Hesburgh*