

Wrapping Up the WBEA 2022 Conference and Saving the Date for 2023

The [Western Business Education Association](#) (WBEA) 2022 Conference was held this past weekend, February 17-20, in Seattle at the Seattle Marriott Waterfront. The conference included a variety of breakout sessions, the Professional Development Leadership Training, meetings of various committees, and the yearly WBEA awards program.

During the conference, the WBEA Executive Board meeting is held to address the business of the regional association. Jessica Goosen (Charles M. Russell High School) and David Powell (Bainville High School) represented the Montana Business Education Association (MBEA) on the WBEA Executive Board. Montana had two other members on the WBEA Executive Board with Mandy Wichman (Hobson High School) serving as the WBEA Secretary and Eric Swenson (Office of Public Instruction) as the WBEA President-elect.

One of the items of business during the WBEA Executive Board meeting is the election of the 2022-2023 officers and Mandy Wichman was elected to continue serving as the WBEA Secretary and will serve a two-year term. Additionally, Eric Swenson will move up to be the WBEA President for 2022-2023. Other WBEA business included the appointment of three new WBEA Committee Directors—Legislative, Membership, and Newsletter—and MBEA member and Montana ACTE Executive Director Mark Branger (Huntley Project High School) accepted the appointment to serve as the WBEA Legislative Liaison. Terms of office will run July 1, 2022-June 30, 2023.

Terri Norman (Capital High School) also attended in the WBEA 2022 Conference and joined Jessica and David in participating in the WBEA Professional Development Leadership Training (PDLT). The PDLT is an opportunity to network, energize, and develop leadership skills. The workshop is sponsored by WBEA and state associations. This year's PDLT workshop encompasses the Presidents-elect workshop, Membership Directors workshop, and leadership training. All Presidents-elect, Membership Directors, and those interested in leadership training to sign up for this workshop.

During Sunday's Closing Session and Awards Banquet, Eric presented a formal invitation to conference attendees to attend the WBERA 2023 Conference.

Speaking of the WBEA 2023 Conference, mark your calendars for the [WBEA 2023 Conference](#)—*Uniquely Business Education, Distinctly WBEA*—to be held February 17-20 in Helena at the Best Western Premier Helena Great Northern Hotel. Preliminary conference information is available on the [MBEA website](#), including a [Call for Presentations](#). Complete the Call for Presentations to submit a workshop proposal to share your great ideas and classroom projects and to be a part of WBEA 2023 Conference program.

National Business Education Association Extends Early-Bird Rate, Virtual Option Available

The [National Business Education Association](#) (NBEA) has extended early-bird registration the [NBEA 2022 Annual Convention](#) to March 12, 2022.

The [NBEA 2022 Annual Convention](#) will be held April 12-15, 2022, in Chicago, Illinois, at the Chicago Marriott Downtown Magnificent Mile. If you are not able to attend in person, NBEA is also offering a virtual option again this year.

The early-bird rate for NBEA members is \$399 for both the in-person and virtual options. Please visit the [NBEA 2022 Annual Convention](#) site for complete event details and to register.

Great Opportunity for Students to Win Cash While Testing Personal Finance & Econ Skills

The Montana Council on Economic Education (MCEE) is pleased to announce they will host the [Montana Economics Challenge 2022](#) and the [Personal Finance Challenge 2022](#).

To inspire more participation and remove any financial or travel barriers, both programs will be made available at no charge to schools and available completely online.

With the help of sponsors, the software fees are covered and MCEE will award \$500 to all the first place teams, \$250 to second place, and \$100 to first place. There will be two divisions for the Economics Challenge.

In economics we love incentives. The top performers in Montana have opportunities to compete at regional and national levels, including possible all expenses paid travel to New York City of the national Economics Challenge.

Registration is open now and all testing will need to be completed by April 8, 2022, to determine the Montana winners. Once teachers are registered, they will have access to practice exams and additional preparation resources.

Visit the [Montana Economics Challenge 2022](#) and the [Personal Finance Challenge 2022](#) pages for other details.

Thank you for the competition sponsors First Interstate Bank, BNSF, and the Montana Financial Education Coalition.

For questions, please contact Dax Schieffer at mcee@montana.edu.

February Activity from Start Here. Go Places.—Intro to Interviewing

[Start Here. Go Places.](#)[®] presents their February activity [Intro to interviewing: Developing skills to help you land the job](#).

Knowing how to interview is an important skill, and just like any other skill, practice makes us better. This activity consists of mock interviews paired with a subsequent class discussion to help your students prepare for landing their first job.

Visit the [activity page](#) to login and download the resource. If you do not have a free [Start Here. Go Places.](#)[®] Teacher Account, create your account today. Your students can also create a free Student Account to access the number of student resources.

Save the Date for the 2022 NICE K12 Cybersecurity Education Conference

Mark your calendars and plan to attend the [NICE K12 Cybersecurity Education Conference](#) in St. Louis, Missouri, December 5-6, 2022.

The [NICE K12 Cybersecurity Education Conference](#) is the national conference for K12 cybersecurity education. Gain tools to accelerate learning, identify methods to nurture a diverse learning community, and guide career development for the cybersecurity workforce of the future.

Join hundreds of K-12 educators and supporters as everyone comes together to learn, network, create community, promote, and increase K12 cybersecurity education programs throughout the country.

Exclusive Scholarship Opportunity for Your Accounting Students—Applications Due Tuesday

Applications for the [2022-2023 AICPA Foundation High School Scholarship](#) are open until March 1, 2022.

The AICPA Foundation will provide \$2,000 to 10 students who intend to continue their accounting studies at an accredited college or university, and who have taken an advanced high school accounting course taught by teachers who are a part of the Accounting Program to Building the Profession (APBP) program. Selected recipients will be awarded this scholarship during June-July of 2022 for the fall 2022 and spring 2023 academic year.

Eligible students must be/have:

- Taken an advanced accounting course taught by an APBP trained educator.
- The nomination of a registered educator or school counselor at [StartHereGoPlaces.com](#) or nomination by a current AICPA member.
- Proof of acceptance into a public or private, not-for-profit (501(c)) two or four-year accredited college or university located in the U.S. states or territories for the full 2022-23 academic year.
- Maintained a GPA of at least 3.0 (on a 4.0 scale).
- Enrolling as a full-time undergraduate (12 semester hours or equivalent) for the full 2022-23 academic year.
- A registered High School student on [Start Here, Go Places](#).
- A U.S. citizen or permanent resident (green card holder).
- Some financial need (i.e., not receiving a full or partial scholarship(s) and/or grant(s) that cover and/or exceed student's educational expenses)
- Note: AICPA staff and their family members are not eligible to receive this scholarship.*

Eligible students can apply online [here](#). Applications will be accepted until March 1, 2022.

Cyber Education Discovery Forum—June 20-22, 2022—in Alexandria, Virginia

The [Cyber Education Discovery Forum](#), hosted by [CYBER.ORG](#), is a professional development event designed to prepare and empower K12 educators to teach cybersecurity topics. Early-Bird Registration is \$50, ending March 31, and increases to \$100 after March 31.

- Learn and practice ready-to-implement lessons in daily workshops
- Explore relevant cybersecurity education topics through breakout sessions
- Network with K-12 educators as well as cybersecurity industry and organizations

The [Cyber Education Discovery Forum](#) will be held June 20-22, 2022, in Alexandria, Virginia, at The Westin Alexandria Old Town. Room rates are \$195 with reservations due by May 18, 2022. The Westin Alexandria Old Town is 4.5 miles from Reagan National Airport (DCA).

The [Cyber Education Discovery Forum](#) will have four tracks: 1) Cybersecurity Awareness for Elementary; 2) Cybersecurity Awareness for Middle School; 3) Technical Cybersecurity for High School; and 4) Cyber Society.

"Scratch for Educators": A new resource to help you Get Started with Scratch!

[Scratch](#) has created an exciting new resource to help you teach with Scratch. Their latest blog post, "[Scratch for Educators - Get Started with Scratch](#)," will guide you through setting up a Teacher Account, walk you through commonly asked questions from our community, and more.

Scratch is excited to see what you and your students will create with Scratch.

Read the blog post [here](#).

Apply Now for the Montana Quality Educator Loan Assistance Program

Through House Bill 211, the 2019 Montana legislature renewed the quality educator [student loan assistance](#) program as a recruitment and retention aid for rural schools. The Office of Public Instruction is responsible for administering the program. Applications for the [Montana Quality Educator Loan Assistance Program](#) will be accepted from February 1-March 31, 2022.

Newly hired quality educators who teach or work in a subject that has been identified as a "critical quality educator shortage area" at an "impacted school" are eligible to receive state paid loan assistance for up to four years, so long as they remain a full-time employee at an impacted school.

The [program](#) provides for up to \$3,000 of state-funded loan repayment at the end of the first year of teaching, up to \$4,000 at the end of the second year, and up to \$5,000 at the end of the third year. In addition, the school district has the option to offer up to \$5,000 at the end of the fourth year, but this is entirely a local decision.

Adobe Design Circle Scholarships for Students—Applications Due March 14

The [Adobe Design Circle Scholarships](#) application is now open. Applications are due on Monday, March 14 at 11:59 pm Pacific Time.

Adobe believes that young people should have the opportunity to learn and express themselves through creativity and technology, regardless of their economic or cultural backgrounds. A diverse design community that reflects the world around us is essential to our industry's future innovation and economic success.

To help reach untapped youth communities and foster more diversity in the design industry, the [Design Circle scholarship](#) will do just that: Adobe is awarding 10 annual college scholarships—up to \$25,000 per year, for each year of the recipient's undergraduate education (up to four years or \$100,000).

The scholarship is ideal for students who want to enter product design or experience design-related careers (e.g. digital, web, UX/UI, interaction design, or similar).

For more information and to access the application, click [here](#).

The Junior Prospects Competition & The Prospects Entries Due Soon—March 18

The Montana Chamber Foundation is excited to announce that this year's competition will also include a prize purse for entrepreneurial minded junior high schoolers.

These prizes include cash awards, sponsored by Jobs for Montana's Graduates (JMG) and Two Bear Capital, to encourage entrepreneurial thinking that improves local communities; and we are accepting submissions for existing or new business ideas for generating money.

This competition is open to all Montana middle school-aged entrepreneurs. To learn more, contact Tiana Yates, Youth Entrepreneurs Coordinator at tiana@montanachamber.com.

Current Prize Purse: \$2,000 cash—Enter as individuals, teams or as a class to compete for cash prizes of \$100-\$250 for entrepreneurial thinking that improves your community; and for existing or new business ideas that generate money.

Submission Requirements: Pitch Video (two minutes or less), Business Summary (1,000 words max.), Participation Agreement/Waiver Form signed by an Educator and/or Parent or Guardian.

Dates: The Spring Round will take place January 17-March 18 with the Awards Show (Virtual) on Friday, April 22 at 12 pm.

Submission Link: More information can be found on the [Montana Chamber's Prospects](#) website. To learn more, please contact Tiana Yates, Youth Entrepreneurs Coordinator, at tiana@montanachamber.com.

Categories & Structure: The Junior Prospects competition is designed to develop entrepreneurial thinking through the Youth Entrepreneurs project-based learning activities. To provide structure, the Montana Chamber Foundation recommends formatting your submissions in one or more of the following categories.

- [The Vacant Lot](#): Team or Class Competition
- Free Category: Follow your passion
- Industry Specific Ideas: Health, Tech, Construction, Manufacturing
- Mobile Applications to improve life
- Sports-related goods or services
- Non-Profit/Community Development New product or invention
- Improve existing services

The Prospects Update (High School): The Spring Round for The Prospects (high school division) has officially opened and will go through March 18. Great submissions have been received in the first round and are looking forward to seeing even more come in. The prize purse is up to \$63,500 and continues to grow.

To easily access the eligibility waiver, competition guide, and a full list of prizes please click [here](#). This Google Drive is being updated weekly with prizes and information so please make sure to keep checking back. The drive is a helpful place to help narrow down student ideas if they are struggling as there are some specific prizes and categories. You can also visit The Chamber website: [The Prospects - Montana Chamber of Commerce](#).

The Prospects 2022 High School Business Competition—Spring Round Ends Soon

[The Prospects](#) is a virtual statewide entrepreneurship competition for high school students with new ideas and existing small businesses. This collaborative initiative invests in our students while developing a mentorship platform to connect with business and community leaders.

[The Prospects](#) is Montana's premier opportunity for high school students to demonstrate and be handsomely rewarded for their entrepreneurial spirit...that spirit you are unleashing in your classes.

Any of Montana's 40,000+ high school-aged students are encouraged to submit their innovative ideas and solutions or enter their existing businesses. Matt and Tiana Zoomed with over 100 students in more than 10 classrooms around Montana in December. During these meetings they are encouraging

students to think about their passions and what motivates them. They then offer suggestions on how to turn these passions and motivators into a business. They also discuss students' current business ideas and brainstorming on how to cultivate their ideas into a winning submission. If this is something you would like to bring into your classroom, please email Tiana Yates at tiana@montanachamber.com to schedule a time for Tiana and Matt to Zoom with your class.

The current prize purse includes \$51,000 in cash and scholarships. Stay tuned for regular updates as the prize purse grows. Prizes will include cash prizes, scholarships & financial aid, technology prizes, and opportunities for mentoring, internships, apprenticeships, and work-based learning.

Participants will need to submit a (1) a pitch Video (two minutes or less), (2) a business summary (1,000 words max.), (3) a waiver form signed by an educator and/or parent or guardian, and (4) a completed W-9 Form.

The Spring 2022 round runs January 17-March 18, 2022.

The awards show will be held Friday, April 22 at 12 pm (MDT).

Judging for both the Fall 2021 and Spring 2022 rounds will taken place following the closing of the spring round.

Complete details about The Prospects and submission information can be found at MontanaChamber.com/Prospects.

To learn more or to get questions answered, please contact Tiana Yates, Youth Entrepreneurs Coordinator, at tiana@montanachamber.com.

Fun Facts & Trivia

Trivial Pursuit was created on December 15, 1979, by Chris Haney and Scott Abbott, two Canadian newspaper editors

Haney and Abbott developed the game while playing a game of *Scrabble*.

The design of the game board is based off of a ship's wheel—six separate spokes leading to the center or winner's circle.

The artwork for the game was by 18-year-old Michael Wurstlin who was unemployed at the time and took the job because his unemployment insurance had run out.

Wurstlin chose to invest in five shares of stock and earned enough money to start Wurstlingroup, a successful marketing company based in Toronto.

The first ever edition of *Trivial Pursuit*, *Trivial Pursuit: Master Game Genus Edition*, came out in 1981.

Trivial Pursuit hit the public in 1981 with one game costing around \$74 to make and it was only sold for \$15.

The game did not start to make a profit until it was licensed to Selchow and Righter in 1983.

Over fifty special editions of *Trivial Pursuit* have been made.

Some of the well known ones include Star Wars Classic Trilogy Collector's Edition, Lord of the Rings Movie Trilogy Edition, The Rolling Stones Edition, Power Rangers 20th Anniversary Edition, Baby Boomer Edition, *Trivial Pursuit Mini Pack: Hollywood Flicks*, *Trivial Pursuit: Country Music*

The original game had 6,000 questions printed on 1,000 cards.

Haney and Abbott were taken to court by Fred Worth in 1984 over the fact that they had copied Worth's published trivia books.

The judge dismissed the case ruling that trivia was not able to be copyrighted.

Trivial Pursuit has made over \$2 billion.

Trivial Pursuit X Game, otherwise known as "the one with the stamp", is an adult version of *Trivial Pursuit* that comes with an ink stamper in the form of an "X."

The purpose of the stamp in the game is to eliminate people.

If you get a question wrong, you get a stamp on your forehead—get five stamps and you're out.

Over 100 million copies of the game have been sold in 26 countries in over 17 different languages.

Trivial Pursuit has come out with many Spanish versions of the game.

Notably, Spain has its very own *Genus Edition*.

Other Spanish editions include Edicion Olympica (Olympic Edition) and Edicion Familia (Family Edition).

Other European countries, such as France and Germany, have their own *Trivial Pursuit* games too.

The game is even popular in countries like Russia and Poland.

Trivial Pursuit Glass Edition is a stunning piece of decor for your living room or library and is an actual *Trivial Pursuit* game.

The special edition is *Trivial Pursuit's Genus* printed on glass and comes with all the game components, including translucent pies and wedges.

It includes 1,800 questions in the set too, so you can play a few rounds with your friends.

Trivial Pursuit Unhinged is a *Trivial Pursuit* video game for Xbox.

The game offers classic *Trivial Pursuit* gameplay on your TV with questions read from real stars.

The game has three modes: Classic, Flash, and Unhinged.

In Unhinged mode, you can earn bonus points, steal wedges, and bet on other players' performance.

Issues of the Wednesday Reader are archived on the Montana Business Education Association (MBEA) website at www.mbea.info. The Wednesday Readers are under the Newsletter section and listed most-recent first.

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"You don't make decisions because they are easy; you don't make them because they are cheap; you don't make them because they're popular; you make them because they're right." ~Rev. Theodore Hesburgh