

THE WEDNESDAY READER

August 25, 2021

Welcome to the 2021-2022 school year. Today marks the start of the *Wednesday Reader* for the new year—a weekly informational email containing details about professional development opportunities, events for students, curriculum resources, funding opportunities, and other interesting items for your use.

Please note, the *Wednesday Reader* will be operating under a limited-style format as the leadership of the Office of Public Instruction has imposed a moratorium on newsletters and newsletter-style communications until further notice. Therefore, I will be sending out an email with some key bits of information and associated links for the time being.

Please feel free to share any resources, events, and ideas you may think may be interesting to other Montana Business & Marketing Education professionals. Enjoy your day and have a great year ~ *Eric Swenson, Business Education Specialist, eswenson@mt.gov*.

Professional Development Opportunities for 2021-2022

Mark your calendars for the following professional development events taking place this year on the state, regional, and national levels. Some of the events listed will be held in-person, hybrid, virtually, or with both an in-person or virtual option. Please use the links to learn more about the events listed.

Below are some updates for upcoming events this school year.

--[OPI New CTE Professionals Hybrid Workshop 2021](#): Hybrid with two virtual sessions, September 21 & October 12, and one in-person session in Bozeman, October 20

--[Montana ACTE Fall Institute](#): In-person, Bozeman, October 21-22

--[Adobe Max—The Creativity Conference \(Free Registration\)](#): Virtual, October 26-28

--[Jump\\$tart National Educator Conference](#): In-person, Washington, DC, November 6-8

--[ACTE's CareerTech VISION 2021 National Conference](#): Both virtual & in-person options, New Orleans, December 1-4

--[NICE K12 Cybersecurity Education Conference](#): Virtual, December 6 & 7

--[Western Business Education Association \(WBEA\) 2022 Conference](#): In-person, Seattle, February 17-21, 2022

--[National Business Education Association \(NBEA\) Annual Convention](#): Both virtual & in-person options, Chicago, April 12-15, 2022

Organizations will be updating their sites as details are finalized and information is available.

Get Your [Updated] Montana Business Education Planning Calendar & Course Codes Manual for 2021-2022

To help plan your school year, including professional development opportunities and Career & Technical Student Organization events, download your [Montana Business Education Planning Calendar for 2021-2022](#) today.

Additionally, the 2021-2022 edition of the [Montana OPI TEAMS K-12 Course Codes, Business & Marketing Education Reference Manual](#) is also available for [download](#). Please be sure to review the Notes for Business Education-Related Courses and Course Updates and Endorsement Additions for

FY2022 Course Listings sections for important details and updates for the new school year.

It is also highly recommend teachers utilize the [TEAMS Course Coding Worksheet](#) to align your 2021-2022 course offerings to the proper course codes and to ensure correct enrollment numbers are entered into TEAMS. Once completed, please share your Worksheet with the individuals within your district/school who enter data in TEAMS. Remember, once TEAMS closes for the Fall Data Entry, courses cannot be changed or added; course information for all semesters/trimesters must be submitted in the fall.

If you have any issues accessing the files above, please let me know via email at eswenson@mt.gov.

The New CTE Professionals Hybrid Workshop 2021—Professional Learning Designed for those New to the Montana Career & Technical Education Classroom

The Office of Public Instruction's Career and Technical Education Specialists will be conducting a **New CTE Professionals Hybrid Workshop** via three (3) sessions—two (2) virtually and one (1) live, in-person—beginning Tuesday, September 21, via Zoom.

The New CTE Professionals Hybrid Workshop 2021 focuses on early-career professionals—specifically Career & Technical Education professionals within the first five (5) years in a Montana Career & Technical Education classroom. Additionally, Montana CTE professionals who have participated in the past are invited to attend to enhance their classroom skills and knowledge of Career & Technical Education. School administrators and counselors who maybe new to or want to learn more about Career & Technical Education in Montana are also invited to attend.

This FREE professional learning opportunity will provide attendees with information on a variety of topics related to Career & Technical Education including

- Advisory committees,
- Classroom safety & liability,
- CTE and program-area standards and guidelines,
- Dual Enrollment,
- Instructional strategies for the CTE classroom,
- Managing and marketing local Career and Technical Student Organizations,
- Montana Career Pathways,
- Perkins funding,
- Professional development organizations,
- State CTE funding & data reporting,
- Work-Based Learning, and
- Workplace Skills through your CTSOs.

The hybrid workshop will be held virtually Tuesday afternoon September 21 and October 12, and live, in-person, on Wednesday, October 20 in Bozeman at the GranTree Inn.

The workshop is offered free of charge and up to seven (7) OPI Renewal Units will be offered.

Additional details about the New CTE Professionals Hybrid Workshop 2021, including a schedule of events, is available on the [Secondary CTE](#) page of the OPI website.

Registration for the New CTE Professionals Hybrid Workshop 2021 can be completed and submitted online at bit.ly/NewCTE2021. Registrants will receive a packet of materials onsite in Bozeman on Wednesday, October 20. To be included in the materials count, please submit registration by the end of the day on Monday, September 20, 2021. Please note, materials cannot be guaranteed for registrations received after September 20.

For registration assistance or for more information, please contact Business Education: Eric Swenson at eswenson@mt.gov.

New Standards for 2021: Overview and Planning for Implementation OPI Learning Hub Course Now Available

July 1, 2021, marked the official implementation date of five (5) new sets of [Montana K-12 content standards](#)—Career & Technical Education (CTE), Computer Science, Library Media and Information Literacy, Social Studies, and Technology Integration.

To support Montana educators learn more about the new standards and to offer ideas and resources for implementation, the Office of Public Instruction has developed a new course on the [OPI Learning Hub](#) titled “New Standards for 2021: Overview and Planning for Implementation”.

The “New Standards for 2021” course takes participations through an overview of each of the five new standards and includes details about what is new within the standards, direct access to each set of K-12 standards, links to planning and instructional resources, model curriculum guides, and connections to Indian Education for All.

Educators who successfully complete the “New Standards for 2021” will earn three (3) OPI renewal units. The course can be completed during one sitting or can be completed over multiple sessions as time permits.

If needed, Montana educators can register for a free account on the [OPI Learning Hub](#) site.

For questions or OPI Learning Hub support, please contact Allyson Briese, Teacher Learning Hub Content Specialist, at allyson.briese@mt.gov.

Copies of the new K-12 content standards can be downloaded from the [Content Standards and Resources](#) section of the OPI website.

ACTE Extends Early-Bird Registration for CareerTech VISION to August 31

The [Association for Career and Technical Education](#) (ACTE) invites you to participate in this year national convention, [CareerTech VISION 2021](#). This year, VISION will be offered in both a live, in-person format, as well as virtual, December 1-4.

ACTE has recently announced they will be ending the discounted early-bird registration rates through August 31. The early-bird rate to attend in-person in New Orleans is \$395 and the early-bird virtual attendee rate is \$250.

Please visit the [CareerTech VISION 2021](#) website for complete registration, hotel, and conference schedule details.

If you are planning to participation in CareerTech VISION 2021, you can receive OPI renewal units from your district for your completed hours.

ADOBE MAX—The Creative Conference: Imagine. Connect. Create. Virtual & Free for 2021

Adobe will again hold their [Adobe MAX](#) conference in a virtual format and at no cost to participate.

Imagine. Connect. Create. This year’s [Adobe MAX—The Creative Conference](#) will be held October 26-28. Registration can be completed today via the [Adobe MAX](#) website. Registration requires an Adobe ID account; if you do not have one, you can create an account for free.

If you do plan to participate in Adobe MAX, be sure to work with your school/district to get OPI Renewal Units for the conference. As an out-of-state event, local districts can approve and grant OPI Renewal Units.

Issues of the Wednesday Reader are archived on the Montana Business Education Association (MBEA) website at www.mbea.info. The Wednesday Readers are under the Newsletter section and listed most-recent first.

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"You don't make decisions because they are easy; you don't make them because they are cheap; you don't make them because they're popular; you make them because they're right." ~Rev. Theodore Hesburgh