



WESTERN BUSINESS EDUCATION ASSOCIATION 2025 WILD CARD CONFERENCE

Path to Collaboration & Discovery

DoubleTree by Hilton Billings

Billings, Montana

February 14-16, 2025

bit.ly/WBEA2025

CONFERENCE DETAILS FOR PLANNING

Conference Registration

MBEA/NBEA Member Early-Bird	\$300
MBEA/NBEA Non-Member Early-Bird	\$400
MBEA/NBEA Member Late	\$400
MBEA/NBEA Non-Member Late	\$500
Retiree/Student	\$250
Guest	\$200
One Day Registration (Saturday or Sunday)	\$125
Exhibitors	\$300
• Includes 1 8-foot table, 2 chairs, power cord, 1 set of meal tickets	
Saturday Night Special Event (Entry & Dinner)	\$50

Conference Key Dates

Calls for Presentations Due	December 1, 2024
Exhibitors & Sponsorships Due	December 1, 2024
Early-Bird Registration Ends	January 15, 2025
DoubleTree Room Block Closes	January 29, 2025
Late Registration Ends	February 1, 2025

Conference Facility

DoubleTree by Hilton Billings
DTBillings.DoubleTreebyHilton.com

- Room Rate\$139 (\$154.12 total)
- Located in Downtown Billings
- Free Parking
- Complimentary Airport Shuttle
- Free Wi-Fi
- Onsite Coffee Shop (City Brew), Restaurant, & Lounge

Getting to Billings

Billings Logan International Airport (BIL)

- Current Airlines: Alaska, Allegiant, American, Cape Air, Delta, & United
- Non-stop Service from Chicago, Dallas, Denver, Las Vegas, Mesa, Minneapolis-St. Paul, Phoenix, Portland, Salt Lake City, & Seattle
- \$60M expansion project began in 2018



Conference Timeline

Thursday, February 13

WBEA 2025 Wild Card Conference. Committee Meeting	4 pm
WBEA Finance Committee Meeting	5 pm
WBEA Executive Committee Meeting	6 pm

Friday, February 14

WBEA Nominating Committee Meeting	8:00 am
WBEA Strategic Planning Committee Meeting	8:30 am
WBEA Annual Conf. Advisory Committee Meeting	9:30 am
WBEA Executive Board Meeting	1 pm
Exhibits and Silent Auction Open	4 pm
Opening General Session	5:30 pm
Exhibitors' Reception	7 pm

Saturday, February 15

Professional Development Leadership Training	7:30 am
Exhibits & Silent Auction	All Day
Breakout Session 1	9 am
Morning Break, Visit Exhibits & Silent Auction	10 am
Breakout Session 2	10:30 am
WBEA Luncheon Session & Pineapple Pull	12 pm
Breakout Session 3	1:45 pm
Afternoon Break, Visit Exhibits & Silent Auction	2:45 pm
Breakout Session 4	3:15
Exhibits & Silent Auction Close	4:30 pm
Saturday Night Special Event (Extra fee, \$50)	6 pm

Sunday, February 16

Professional Development Leadership Training	7:30 am
Breakout Session 5	9 am
Morning Break	10 am
Breakout Session 6	10:30 am
Lunch On Your Own	12 pm
Breakout Session 7	1:45 pm
Outgoing & Incoming Officers/Directors Meeting ...	3:30 pm
Awards Banquet & Closing Session	5:30 pm
Past Presidents' Reception	8:30 pm

Monday, February 17

WBEA 2025 Wild Card Conf. Committee Meeting	9 am
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Explore Billings & Plan Your Trip

Visit Billings	visitbillings.com
Downtown Billings	downtownbillings.com
Billings 365	billings365.com
Billings Brew Trail	visitbillings.com/billings-brew-trail
Simply Local Billings Magazine	simplylocalbillings.com