

The Wednesday Reader

September 4, 2019

Nominations Being Accepted for Montana Business Education Association Awards

The [Montana Business Education Association](#) (MBEA) is accepting nominations for the 2019 awards program. MBEA awards will be presented during the MBEA Business Meeting to be held Thursday, October 17, during the Montana ACTE 2019 Institute in Great Falls.

Nomination letters are currently being sought for the following MBEA awards:

1. Outstanding Montana Business Education Teacher
2. Outstanding Young Business Teacher of the Year
3. Corporate Sponsor

Letters of nomination can be submitted to MBEA President Nicole Bogunovich at bogunovichn@billingssschools.org. The deadline to submit nominations is September 30.

Content Standards Feedback Surveys Now Open for Five New Content Areas

During July and August, Montana education professionals convened in Helena to participate as members of writing teams for Montana's newest sets of content standards—Career & Technical Education; Computer Science; Library Media/Information Literacy; Social Studies; and Technology Integration..

Feedback surveys for each of the five content areas are now open and available for responses. The surveys are linked on the OPI Website on the [K-12 Content Standards and Revision Page \(opi.mt.gov/Educators/Teaching-Learning/K-12-Content-Standards-Revision\)](http://opi.mt.gov/Educators/Teaching-Learning/K-12-Content-Standards-Revision) on the [Montana Content Standards Revision Workspace](http://sites.google.com/opiconnect.org/mt-content-standards-revision/home) website at sites.google.com/opiconnect.org/mt-content-standards-revision/home.

Feedback on the drafts of each of the five sets of standards will be collected through September 30, 2019. For questions, please contact Colet Bartow at cbartow@mt.gov.

TEACH CTE Day at Montana State University in Bozeman

Montana High School junior and seniors interested in changing the lives of others, being positive role models in their communities, and have an interest in careers in education are invited to TEACH CTE Day.

TEACH CTE Day will be held on the Montana State University campus in Bozeman on Monday, October 7.

Participants will learn about careers and educational opportunities in teaching within the Career & Technical Education program areas of Agriculture Education, Business Education, Family & Consumer Sciences Education, and Industrial Technology Education as well as communication, leadership, and extension education.

Registration is free and participating students will receive lunch on campus, a T-shirt, giveaways, an opportunity to meet Champ. Participants will be responsible for all other travel and lodging expenses.

Registration can be completed at <https://forms.gle/DgzkRPs1VPHXWGt68>. Registration will be limited to 40, so register today to secure a spot.

For more information or questions, email Shannon.boswell@mt.gov.

Regional Workshops the Fall to Inform and Prepare for Perkins V Implementation in the 2020-2021 School Year

Perkins V legislation was passed last summer (2018), and this fiscal year (2019-2020) is Montana's Transition year to work with schools on the changes within the new law.

The Office of Public Instruction and the Office of the Commissioner of Higher Education are offering schools the following training opportunities to learn more about the changes to the law.

The workshops are open to all interested parties including CTE teachers, school counselors, school/district administrators, district clerks, school/district CTE coordinator and CTE advisory committee members.

All Workshops are scheduled for after school or on a Saturday morning so you should not need substitute teachers. You may ask your administration if Perkins funds (from 2019-2020 funding) can be used for your travel, stipend, and meals (if traveling over lunch or dinner). Please note, no beverages or snacks will be served at these workshops.

Content to be covered:

- Rigorous MT Career Pathways defined
- Alignment to Workforce labor needs
- Work-based Learning
- Dual Enrollment
- Comprehensive Local Needs Assessment
- Data-driven Decision-making
- Continued Integration of Academics and CTE

Workshops will be held on the following schedule:

- Friday, September 20, 4-6 pm, at Missoula College, Room 340
- Saturday, September 21, 9-11 am, at Flathead Valley Community College, Arts & Technology Building, Room 144
- Wednesday, September 25, 4-6 pm, at City College, Health Sciences Building, Room 119
- Monday, September 30, 4-6 pm, at Highlands College, Room 119
- Thursday, October 10, 9 am-4 pm, at the Prairie View Curriculum Consortia offices in Glendive
- Tuesday, October 15, 4-6 pm, at MSU Northern, Brockmann, Room 202
- Thursday, October 17, during the MFPE 2019 Educator Conference in Belgrade
- Thursday, October 17, 2-3:30 pm, during the Montana ACTE 2019 Institute in Great Falls.

For questions about the workshops, please contact Renee Erlandsen at rerlandsen@mt.gov.

Fall 2019 Edition of the High School Business Challenge and Stock Market Game

The [Montana Council on Economic Education](#) (MCEE) is excited to announce the Fall 2019 editions of the High School Business Challenge and Stock Market Game.

The Fall High School Business Challenge, presented by the Montana State Chamber Foundation, will start October 7 and run through December. The new administrator is [Alistair Stewart](#), who can be emailed at alistair.stewart@montana.edu.

To learn more about the High School Business Challenge, please visit econedmontana.org/high-school-business-challenge. Registration is open now until October 1. Please contact Alistair at alistair.stewart@montana.edu to register.

The Fall Stock Market Game will also start October 7 and run through December 13, 2019. Details about the Stock Market Game are available at econedmontana.org/the-stock-market-game. To register, go to <http://registration.smgww.org/#/>.

Montana ACTE 2019 Institute—CTE: Strengthening Quality Programs

The [Montana Association for Career & Technical Education](#) (Montana ACTE) will be hosting the 2019 edition of the [Montana ACTE Institute](#) in Great Falls at the Heritage Inn, October 17-18.

This two-day professional development event, themed "CTE: Strengthening Quality Programs", seeks to bring Montana's Career & Technical Education professionals from all levels and program areas together to further promote and enhance Montana's CTE community, programs, and students.

Institute events include the Montana ACTE Awards Luncheon on Thursday; a joint session hosted by the OPI Division for Career, Technical, and Adult Education Thursday afternoon on the new Perkins V law and changes in the application, funding, and reporting requirements; division meetings and breakouts; and the annual Montana ACTE Business Meeting Friday morning.

A complete 2019 Institute schedule of events will be posted on the Professional Development page (montanaacte.org/prodevel.shtml) of the Montana ACTE website shortly.

Lodging reservations at the Heritage Inn can be by calling the Heritage Inn directly at 406.761.1900 and use the code “Montana ACTE” to book rooms at the state rate.

Mark Your Calendars for 2019-2020 Business Education & CTE Professional Development Opportunities

Below is a listing, with links to more details, for Business Education- and Career & Technical Education-related professional development opportunities on the state, regional, and national levels for this school year.

2019 New CTE Professionals Workshop: October 16; Heritage Inn, Great Falls

Montana ACTE 2019 Fall Institute: October 17-17; Heritage Inn, Great Falls

[Jump\\$tart National Educator Conference](#): November 1-3; Washington, DC

[Adobe MAX—The Creativity Conference](#): November 4-6; Los Angeles, CA

[ACTE CareerTech VISION 2019](#): December 4-7; Anaheim, CA

[NICE K-12 Cybersecurity Education Conference](#): December 9-10; Anaheim/Garden Grove, CA

[Western Business Education Association 2020 Conference](#): February 13-17; Torrance, CA

[Northwest Council for Computer Education 2020 Conference](#): March 4-6; Seattle, WA

[National Business Education Association 2020 Annual Convention](#): April 7-11; Boston, MA

[ACTE Region V 2020 Conference](#): April 22-25; Lake Tahoe, NV

All of these professional development events are Perkins and State CTE/VoEd funding eligible.

Montana Students Eligible for \$10,000 Scholarship and Trip to Washington, D.C.

The United States Senate Youth Program (USSYP) and Montana Office of Public Instruction are pleased to announce that Montana high school juniors and seniors are eligible for a \$10,000 college scholarship and all-expense-paid trip to Washington, D.C. to tour our nation’s Capital and visit with leaders from all branches of the federal government. Two student delegates from each state will be chosen to participate in this prestigious program from March 7-14, 2020 for the program’s 58th annual Washington Week.

The USSYP was created by Senate Resolution 324 in 1962 as stated in supporting Senate testimony from that year, “to increase young Americans’ understanding of the interrelationship of the three branches of government, the caliber and responsibilities of federally elected and appointed officials, and the vital importance of democratic decision making not only for America but for people around the world.”

“Civics education is critical to preparing the next generation of Montana leaders,” said State Superintendent Elsie Arntzen. “I look forward to nominating robust student leaders to represent our state in the 2020 USSYP Program who will make Montana proud on the national stage.”

Each year, this extremely competitive merit-based program brings two high school juniors and seniors from every state, the District of Columbia, and the Department of Defense Education Activity, to Washington, D.C. for an intensive week-long study of the federal government and its leaders. The state departments of education throughout the country select the students through a rigorous nomination and selection process. Each student will also receive a \$10,000 undergraduate college scholarship, with encouragement to continue coursework in history, government, and public affairs. The Hearst Foundations have fully funded and administered the program since inception; no government funds are utilized.

The student delegates will visit Capitol Hill, the White House, the Pentagon, the State Department, the Supreme Court, and many other historic sites in Washington. The program agenda routinely includes meetings with Senators, the President, Cabinet Secretaries, a Justice of the Supreme Court, senior members of the national media, and other key policymakers. Each speaking event incorporates detailed question and answer sessions. This high-level exposure is precisely what fuels and sustains the delegates' commitment to making a difference in their country, communities, and schools.

Interested Montana students can visit <http://opi.mt.gov/Families-Students/Student-Resources/Student-Scholarships-Student-Exchange> for more information and to download the [application](#). Montana's 2020 USSYP Delegates will be formally announced in mid-December by Superintendent of Public Instruction Elsie Arntzen.

The deadline to apply for Montana students is October 1, 2019. Questions regarding the application process can be directed to Kristen Bokovoy at Kristen.bokovoy2@mt.gov.

The 2020 program brochure with detailed rules, selection process, and the annual yearbook may be accessed on the USSYP website www.ussenateyouth.org.

You're Invited to the EVERFI Certified Teacher Program

You are invited to join EVERFI's [Fall 2019 Certified Teacher Program](#). This new competency-based professional development opportunity allows you to demonstrate how you integrate EVERFI's digital learning platform to teach real world skills in your classroom.

Participants earn a micro-credential, a digital badge for your resume and email signature and a professional development certificate. Additionally, participants gain a deeper understanding of EVERFI's critical skills courses, plan for implementation within their classrooms, and become education technology advocates in their school and district.

Visit everfi.com/program/certified-teacher for more information and to submit an application. The application deadline for the Fall 2019 cohort is September 20.

Reach Higher Montana Dual Enrollment Educator Scholarship Program

Reach Higher Montana aims to increase high school students' access to high quality dual enrollment opportunities by expanding the number of educators eligible to teach courses for college credit, especially in Montana's small communities.

May of 2019 was the first year Reach Higher Montana awarded the Dual Enrollment Educator Scholarship and they encourage anyone interested in this opportunity to apply for the next opportunity in the spring of 2020.

Eligibility is open to educators currently teaching in Montana, preferably in a school classified as Class B or C and be committed to offering dual enrollment course(s) in current school upon completion of educational requirements (Master's degree, plus nine graduate credits in content area for General Education Core; additional education as needed for Career and Technical Education courses). Additional information on educational requirements can be found at <https://mus.edu/dualcredit/Qualifications.asp>.

Currently, one scholarship per year is awarded in the amount of up to \$5,000 per year, for two years.

How to Apply:

--The Dual Enrollment Educator Scholarship will re-open spring of 2020

--To preview requirements, check out the [Dual Enrollment Educator Scholarship Application](#)

For questions regarding the scholarship, please contact Reacher Higher Montana Executive Director, Kelly Cresswell at kcresswell@reachhighermontana.org.

Advance Registration for ACTE's 2019 VISION in Anaheim is Available thru October 26

The premier event for CTE professionals to connect and collaborate, the Association for Career & Technical Education's [ACTE CareerTech VISION 2019](#) features high-quality CTE programs, strategies for successful collaboration and innovation in the classroom.

This December 4-7, thousands of educators, business leaders and industry representatives will gather in Anaheim, California, to learn and inspire.

If interested in attending, the [Advance Registration](#) rate is currently available at \$445 and ends on October 25; after which, registration will be \$525.

[Hotel reservations](#) can also be made for [CareerTech VISION 2019](#) at many of the hotels near the Anaheim Convention Center.

Also, check out the CareerTech VISION 2019's [Travel page](#) for Delta and Disneyland discounts.

2019 NICE K-12 Cybersecurity Education Conference—December 9-10

Are you planning to attend ACTE's CareerTech VISION 2019 and/or are you interested in learning more about incorporating cybersecurity in your curriculum? [National Initiative for Cybersecurity Education \(NICE\) K-12 Cybersecurity Education Conference](#).

The NICE K-12 Cybersecurity Education Conference (www.k12cybersecurityconference.org) will be held December 9-10 at the Hyatt Regency Orange County, just a block away from the Anaheim Hilton and the CareerTech VISION 2019 conference site.

Join NICE in the expanding national effort to promote and increase the K12 cybersecurity education programs throughout the country, and address how K12 education is uniquely positioned to accelerate learning, identify methods to best nurture a diverse learning community, and provide approaches to guide career development and workforce planning for students.

Conference Presentation Tracks includes

- Increase Cybersecurity Career Awareness
- Infuse Cybersecurity Across the Educational Portfolio
- Integrate Innovative Cybersecurity Educational Approaches
- Design Cybersecurity Academic & Career Pathways
- Promote Cyber Awareness

The Early-bird registration of \$275 is available through September 30. Discounted hotel rates are available at the Hyatt Regency Orange County for \$159.00 plus taxes and fees.

For conference details and to register, please visit www.k12cybersecurityconference.org.

Fun Facts and Trivia

The boysenberry is a cross between a raspberry, a blackberry, and a loganberry.

Ripe boysenberries are purplish black, sometimes mottled with red, and look like blackberries, but are sweeter and more fragile.

Because boysenberries are fragile, they don't travel well; therefore, you are less likely to see them fresh in grocery stores and are easier to find frozen.

Boysenberries were invented in the Napa Valley of California by Swedish immigrant Rudolph Boysen during the Great Depression.

Walter Knott was the first to commercially cultivate boysenberries in Southern California after finding the plant abandoned at Boysen's old farm.

Knott began selling the berries at his farm stand in 1932 and soon noticed that people kept returning to buy the big, tasty berries.

As the popularity of boysenberries grew, Mrs. Knott began making preserves, which ultimately made Knott's Berry Farm famous.

Most commercially grown boysenberries, primarily from Oregon, are processed into other products such as jam, pie, juice, syrup and ice cream.

As of 2016, New Zealand was the world's biggest producer and exporter of boysenberries.

Boysenberries are high in vitamin C and fiber, which helps to reduce the risk of cancer.

Boysenberries are a rich source of anthocyanins, which are natural antioxidants that help maintain healthy brain cells and protect against oxidative damage.

The boysenberry is one of the reasons that Knott's Berry Farm became so famous.

Today, the Knott's' farm is the site of Knott's Berry Farm amusement park; if you visit, you can enjoy berry festivals and treats along with the exciting rides.

The origin of the theme park dates back to the mid-1920s, when Walter Knott and his family began selling berry products at a roadside stand along State Route 39 in California.

By the 1940s, a restaurant, several shops, and other attractions had been constructed on the property to entertain a growing number of visitors, including a replica ghost town.

The site continued its transformation into a modern amusement park over the next two decades, and an admission charge was added in 1968.

The park was sold to Cedar Fair in the late 1990s, and the family's food business was eventually acquired by The J. M. Smucker Company.

In 2017, Knott's Berry Farm was the tenth-most-visited theme park in North America.

Today, Knott's Berry Farm consists of four themed areas: Ghost Town, Fiesta Village, The Boardwalk, and Camp Snoopy.

If you go to Knott's Berry Farm, be sure to stop by Strictly-On-A-Stick and have a hand-dipped Boysenberry Corn Dog--the combination of sweet boysenberry cornbread and savory hot dog create the perfectly fulfilling treat.

Issues of the Wednesday Reader are archived on the Montana Business Education Association (MBEA) website at www.mbea.info. The Wednesday Readers are under the Newsletter section and listed most-recent first.

Eric Swenson
Business Education Specialist
Montana Office of Public Instruction
PO Box 202501
Helena, MT 59620-2501
406.444.7991
406.444.1373 (Fax)
eswenson@mt.gov



"You don't make decisions because they are easy; you don't make them because they are cheap; you don't make them because they're popular; you make them because they're right." ~Rev. Theodore Hesburgh